

Choice Biz Chronicle

www.choicebiz.com

I Know Now...

Each of us has an obligation to preserve and protect our environment. The choices we make in our everyday life, such as throwing away a pop bottle instead of recycling it, has a huge impact on our world. It's also a chance for us to set an example for future generations.

When we show our children by example, it opens the door for not only interesting conversation, but a chance to education yourself in the process. Even changing just one little habit in your life can help the environment...so start today!

~Deb

"Don't blow it—good planets are hard to find."
- Quoted in *Time*



Choice Executive Suites

Volume 4, Issue 4

April 2008

Mark Your Calendar

April 25
Arbor Day

Keep America Beautiful Month

Great American Clean Up

Keep America Beautiful's Great American Cleanup, the nation's largest community improvement program, takes place annually from March 1 through May 31, involving an estimated 2.8 million volunteers and attendees.

The hardworking volunteers donated more than 7.7 million hours in 2007 to clean, beautify and improve more than 17,000 communities during more than

30,000 events in all 50 states and beyond. Activities included beautifying parks and recreation areas, cleaning seashores and waterways, handling recycling collections, picking up litter, planting trees and flowers, and conducting educational programs and litter-free events.

In 2007, Great American volunteers collected 200 million pounds of litter and debris; planted 4.6 million trees, flowers and bulbs; cleaned 178,000

miles on roads, streets and highways; and diverted more than 70.6 million plastic bottles and more than 2.2 million scrap tires from the waste stream.



On The Town

Art & the Environment

Grand Rapids Art Museum

View an exhibition on the green design features of the new museum. Learn about the LEED certification process and the importance of protecting the environment through innovative design and construction.

Party for the Planet

April 19, John Ball Park

Showcases the explosion of green practices in our neighborhood. There will be games, prizes, giveaways, and much to learn. For more info, go to johnballzoosociety.org

Blooming Butterflies

Fredrick Meijer Gardens

Escape the Michigan winter and mingle with more than 6,000 tropical butterflies flying free in the 15,000 square foot conservatory. For more info, go to meijergardens.org

Inside this issue:

<i>I Know Now...</i>	1
<i>Great American Clean Up</i>	1
<i>On the Town</i>	1
<i>Mark Your Calendar</i>	1
<i>Hot Tip from Tech Support</i>	2
<i>Make an Effort to Make a Difference</i>	2
<i>Quick Hits</i>	2
<i>Tenant Spotlight</i>	2
<i>Did You Know...</i>	2

Hot Tip from Tech Support



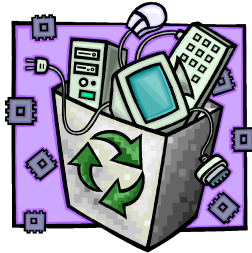
Have you ever needed the information you are entering into a cell in Excel to fit in a set amount of space or wanted the text to wrap to the next line instead of continuing on? You can set up just one

cell, a range of cells or the entire worksheet to your needs. To do this, go to the Format Menu and select Cells, click on the Alignment Tab in the Dialog box. Select Shrink to Fit or

Wrap Text depending on what you would like to do and then click OK. Now the text will do what you need.

Make an Effort to Make a Difference

Any unwanted computers and/or printers can be recycled. GPC Computers on the corner of 29th and Lake Eastbrooke will come and pick them up for you. Please call them at 616-977-9848.



GRC Wireless Recycling offers a responsible cell phone recycling program that will benefit a nonprofit participant. Visit www.grrecycling.com for more details.

Quick Hits

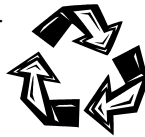
Saving Energy

Discarded batteries produce most of the dangerous substances found in household trash such as arsenic, lead, copper, and mercury. These metals are toxic to humans and wildlife, so take them to a toxic waste disposal if possible. Also, turn off devices that run on batteries when they're not in use. The batteries will last longer and you won't need as many.



Think Green

Reusing products is one of the most effective things you can do to reduce your impact. Freecycle.com is an online community of folks nationwide who share unwanted products with others, diverting tons of waste from landfills. The only rule—everything has to be free.



Business Etiquette

Good business phone etiquette demands professionalism at all times. When speaking to someone you do not know, avoid informal speech or personal questions. Once a relationship has been built, it is considered polite to inquire about weekends, children, or other non-sensitive personal matters.



Tenant Spotlight



GLENN ELLIS
Pure Harmony Entertainment
Virtual Tenant

Glenn started his company, which puts together fundraising events for non-profits and serves as a launching pad for undeveloped talent, in 2006.

He put on an event last year at Forest Hills Fine Arts Center featuring 20 performers ranging from 7 to 55 years old. Watching their confidence grow and the

excitement as they performed in an upscale venue was priceless.

Glenn has two daughters, Rajone and Mishara (both 15), as well as a godson Mark (13). He became engaged over Christmas to his girlfriend Juanita.

His favorite quote is Hebrews 11:1&6, which states "now faith is being sure of what we hope for and certain of what we do not see...and without faith it is impossible to please God."

Did You Know...

People litter because they feel no sense of ownership, believe someone else will pick up after them, and/or it has already accumulated.

Litter is a costly problem. Highway departments spend millions of tax dollars and many hours annually

picking up litter—money and time needed for more important services.

Local, state, and federal governments also spend money removing litter left by careless park visitors.

