

Choice Biz Chronicle

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I Know Now...

that June, July and August are my favorite months. Even though I haven't had a vacation in years, I just love the warm weather, flowers, insects, and animals that you can encounter during this time.

This is your opportunity to experience something

new, even without traveling to exotic locations, because an escape can be right in your own yard. For instance, I recently received a new outdoor garden book that depicts many different flowers and bugs. Last week, with book in hand, I challenged myself to see how many I could identify. It was

amazing how many species were right outside my house! It reminded me of creating little games as kids that would occupy you for hours.

This summer remember to have fun with the simple things...you never know what you'll discover!

Choice Executive Suites

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Mark Your Calendar

July 4

Independence Day

Choice will be closed

Declaration of Independence

Independence day is more than a chance for family and friends throughout the country to gather for barbecues and fireworks displays. It is an annual celebration to commemorate the courage and faith of our founding fathers in the pursuit of liberty.

The Declaration of Independence was adopted by the Continental Congress on July 4, 1776. It recounted the grievances of the 13 colonies against the British crown and declared the colonies free

and independent states. This marked the culmination of a political process that had begun as a protest against oppressive restrictions imposed by the mother country on colonial trade and had developed into a revolutionary struggle resulting in the establishment of a new nation.

After the U.S. was established, the statement of grievances in the declaration ceased to have any but historical significance. However, it's political philosophy went on to influence the Bill of Rights as

well as France's Declaration of the Rights of Man and of the Citizen.

Upon organization of the national government in 1789, the Declaration of Independence was assigned for safekeeping to the Department of State. Due to the rapid fading of text and deterioration of parchment, the document was withdrawn from exhibition in 1894. With other historic documents, it is now enshrined within a gold and bronze case filled with inert helium gas in Washington DC.



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On The Town

Muskegon Summer Celebration

July 1-6

Headline artists include Dierks Bentley, Sean Kingston, Joe Cocker, Finger Eleven, Staind, Seether, and Hinder to name a few. For more info, go to summercelebration.com

Pancake Breakfast

July 4, 7-10am

Start your morning off right with an "all you can eat" pancake breakfast at Kentwood Activities Center. \$5 for adults, \$2.50 for kids; 5 and under eat free. Visit ci.kentwood.mi.us/recreation for more info.

Coast Guard Festival

July 25-31

Enjoy live music and a midway carnival, tour a Coast Guard cutter, and view amazing feats in a water ski show. Visit coastguardfest.org for more information.

Hot Tip from Tech Support



What happens when a font in a PowerPoint file you created isn't on another computer? As some of you may have found out the hard way, it completely changes the look of the presentation. The sizes are all changed and the spacing is all wrong, and that can be

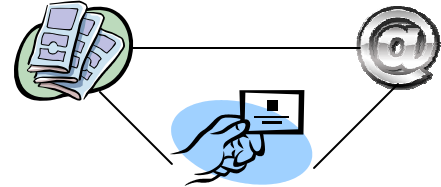
embarrassing in front of a group of people. To ensure your presentation will look the way it was designed, you should embed the font. To do so got to **File, Save As** (in 2007 version use the **Office Button** to get to **Save as**). In the **Save As** window, select the

Tools option and choose **Save Options**. In the **Save Options** window, select the **Embed TrueType Fonts** choice. I recommend selecting the **Embed all characters** which will allow for editing on other computers. This feature works for Word as well.

Business Branding

Choice Business Services offers more than just simple web and graphic design. We provide full service business branding, which is an integral part of effective marketing and represents who you are. It could mean the difference

between success and failure by increasing your company visibility in the market place and among customers. For more information call Liesl at (616) 975-0100 or visit our website at www.choicebiz.com.



Quick Hits

Saving Energy

Run only full dishwasher loads. The most efficient machines use a third of the water of hand washing. About 80 percent of a dishwasher's energy use goes to heating water. Select "unheated air-drying" to cut that by 12 percent.



Think Green

If you're traveling great distances, the most fuel efficient way to travel is by train, according to the U.S. Department of Energy. In a recent report, the department states that Amtrak—on an energy-consumed-per-passenger-mile basis—is 18 percent more energy efficient than commercial airlines.



Business Etiquette

Never use profanity in any business situations. It's normally considered the biggest breach of business etiquette, especially when its aimed at people. There are few things that so touch us with instinctive revulsion as the use of swear words.



Tenant Spotlight



Brad Ferguson

P.T.C.

Office #137

Brad is the Technical Director for Midwest technical resources and pre-sales engineers. He was promoted to this position last October, after serving as a Technical Account Manager for 8 years and various technical sales positions for 5 years prior to that.

He and his wife Kris have a dog named Sage and three children, Ben (5), Elise

(3), and Daniel (1). Their greatest accomplishments over the past year include surviving medical trials and figuring out how to live off one income, so Kris could stay at home with the kids.

When life gets rough, Brad turns to Proverbs 3:5&6, which states "trust in the Lord with all your heart and lean not on your own understanding; in all your ways acknowledge him, and he will make your paths straight." He will also go fishing as time allows.

Did You Know...

During the night of September 13, 1814, the British fleet bombarded Fort McHenry in the harbor at Baltimore, Maryland. Francis Scott Key, a 34-year old lawyer-poet, watched the attack from the deck of a British prisoner-exchange ship. He had gone to seek the release of a friend but they were refused

permission to go ashore until after the attack had been made. As the battle ceased on the following morning, Key turned his telescope to the fort and saw that the American flag was still waving. The sight so inspired him that he pulled a letter from his pocket and began to write the poem which

eventually was adopted as the national anthem of the United States—"The Star Spangled Banner." Key was returned to Baltimore and later that day took a room at a Baltimore tavern where he completed the poem.