

Choice Biz Chronicle

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I Know Now...

that women can do anything and be anyone.

More and more women are finding the courage to break free from the chains of limiting belief patterns and societal conditioning that has suppressed them from realizing their full potential. Who knows?

Maybe this year, we'll even have the first woman President of the United States of America...



"As long as you keep a person down, some part of you has to be down there to hold him down, so it means you cannot soar as you otherwise might."

~ Marian Anderson

Choice Executive Suites

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Mark Your Calendar

March 9

Daylight Savings Time

National Red Cross Month



Women's History Month



History of American Red Cross

The American Red Cross is one of our nation's oldest and most renowned charitable organizations. It provides hope, help, and healing when disasters or other crises strike countries, communities, or families around the world.

It was founded in 1881 by Clara Barton and chartered by Congress in 1905 to provide aid in times of need. Each year, the Red Cross responds to more than 67,000 disasters nationwide. They were among the first to re-

spond to the September 11 attacks, providing direct assistance to more than 50,000 families, shelter for thousands of displaced persons, millions of meals for the hungry, and grief counseling for more than 200,000 individuals affected by the trauma.

The Red Cross has rushed immediate medical aid and other needed items to countries devastated by natural disasters, and it helped millions of people around the world battle malnutrition and life-threatening diseases and

gain access to safe drinking water.

They also recruit millions of people annually to donate blood and thereby provide hospitals with half of the nation's supply of blood.

Over 1 million Red Cross volunteers help make our country stronger and more compassionate by relieving suffering and saving lives every year.

On The Town

Diana Walker

Gerald R. Ford Museum

View her work as an award-winning photojournalist. It comprises over 82 photos of notable people and events, many featured in Time magazine. Visit fordlibrarymuseum.gov for more information.

Women's Expo

March 7-9, DeVos Place

Features two stages and more than 400 booths, seminars and presentations by women-owned and women-focused businesses. Cost is \$7.50. Visit devosplace.org for more information.

Lifesavers Tour

March 19, 12-1pm

Take a power-packed tour showcasing inspirational stories of how our local American Red Cross is making the community a safer place. It will start at the Fuller Ave. Red Cross location. Visit redcross.org

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Hot Tip from Tech Support



Did you know you can easily adjust the spacing between lines? Just click:

- *Ctrl+1 for single spacing
- *Ctrl+2 for double line spacing
- *Ctrl+5 for 1.5 line spacing

You can also control the spacing between paragraphs. Simply go to Format, Paragraph, and select the Indents and Spacing Tab. In the Spacing section there is an option to adjust the

amount of space before and/or after each paragraph. The amount can be specified in points, centimeters, and inches.

Notable Women in History

In 1967, Muriel Siebert became the first woman to purchase a seat on the New York Stock Exchange and the first woman to head one of its member firms. For 10 years, she was the only female among the 1,366 members. She is often called the "First Woman of Finance."

Valentina Tereshkova was launched into space aboard the *Vostok 6* on June 16, 1963, becoming the first woman to visit outer space. Her flight was considered a scientific coup for the Soviet Union, which also had the first man and the first dog in space.

On October 24, 1901, Annie Edson Taylor, a schoolteacher from Michigan, became the first person to go over Niagara Falls in a barrel. It was her 46th birthday (she said), but it is now believed that she was in her sixties.

Quick Hits

Saving Energy

The federal government can give up to \$1,000 to householders who install energy-efficient windows, insulation, or heating and cooling systems. It also gives up to \$2,000 in tax credits for the installation of a solar-powered water heater.



Think Green

Running a car emits more pollutants than restarting it would, so if you're stopped for more than a minute, turn off the engine.



Business Etiquette

All successful business interaction needs preparation and a phone call is no exception. Know who you are calling, the most convenient time to do so, the reason for your call, and what you can do for them. Be structured, short, and sharp.



Tenant Spotlight



TOM CORDINGLY
Leonard & Company
Office 108

Tom is a Branch Manager for Leonard and Company, which assists clients with all types of investments and financial planning.

One of his greatest achievements is retaining several clients over the past 10-15 years, even while transitioning to different companies.

Tom and his wife Sandy have a 22-year old daughter named Allie, who is currently attending Grand Valley State University for music education.

An interesting fact about Allie is that she once sung the national anthem at a Minnesota Timberwolves basketball game in front of 20,000 people and now sings at every GVSU basketball game.

Tom's personal motto is to do what's right for the client.

Did You Know...

Chicago is famous for dyeing the Chicago River green on St. Patrick's Day.

The tradition began in 1962 when a pipe fitters union, with the permission of the mayor, poured 100 pounds of green vegetable dye into the river. (On the job, the workers often use colored

dyes to track illegal sewage dumping.)

Today only 40 pounds of dye are used, enough to turn the river green for several hours. More people are likely to view the river on this day than any other.

St. Patrick's Day March 17

